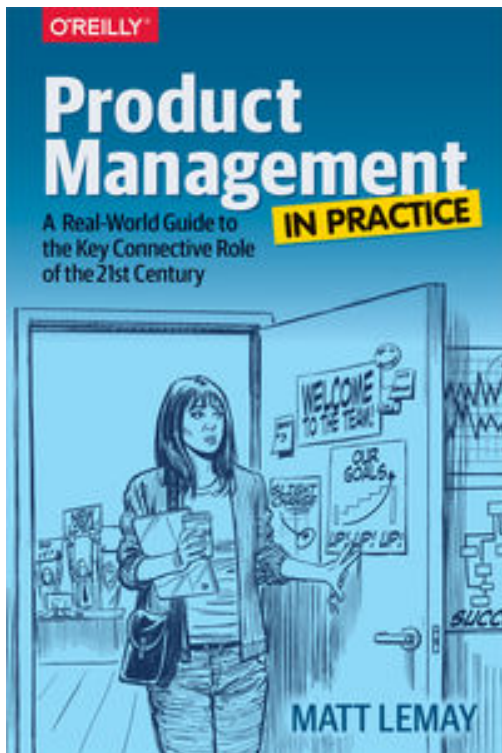


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In this book, author Matt LeMay focuses on the CORE connective skills—communication, organization, research, execution—that can build a successful product management practice across industries, organizations, teams, and toolsets.

For current and would-be product managers, this book explores:

Real-world tactics for facilitating collaboration and communication
How to talk to users and work with executives
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Using roadmaps to connect and align your team
A values-first approach to implementing Agile practices
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