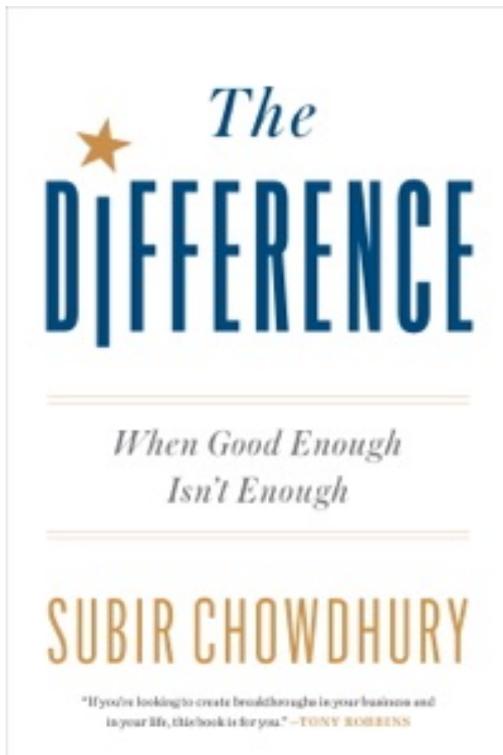


Download The Difference Free EBook PDF/ePub/Mobi - Subir Chowdhury



Download or Read Online The Difference Subir Chowdhury Free eBook PDF/ePub/Mobi/Mp3/Txt, If you saw a toothpick on the floor, what would you do?

This seemingly innocuous question was posed to Subir Chowdhury by one of his longtime clients, and ultimately lead him to a profound realization: good enough is not enough. The best processes in the world won't work without developing the kind of mindset — a caring mindset — that is needed to achieve real and sustainable change in both organizations and individuals.

In his compelling new book, bestselling author and globally recognized management consultant Subir Chowdhury tackles an issue that has haunted him in his work with many of the world's largest organizations. Why is it that some improve only incrementally, while others improve 50 times that? The ideas and training are exactly the same. What is the difference?

The difference, Chowdhury explains, is the ability to nurture the skills, loyalty and passion of the people who make up an organization. It is a culture built on straightforwardness, thoughtfulness, accountability and resolve. Organizations and individuals that embrace all of these “STAR” attributes—not just one or two of them—will shine. He goes further, showing us why having a caring mindset outside of work is integral to both personal and professional success.

A powerful guide to living a successful life and career, *The Difference* will inspire you to be the difference — at work or home.

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