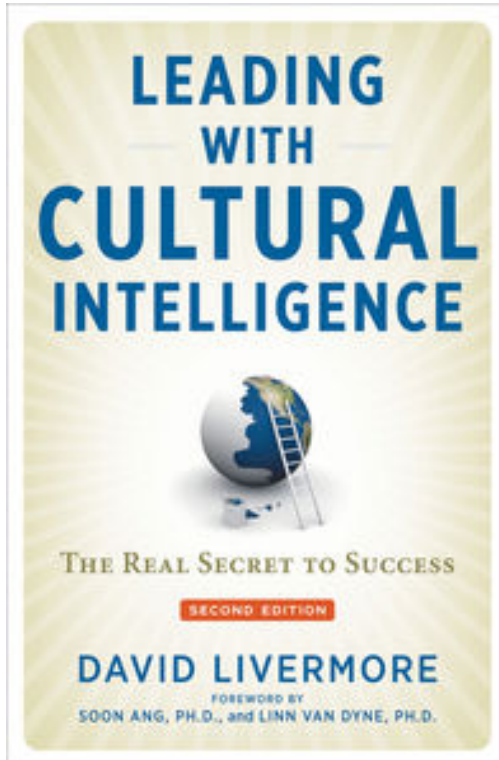


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- Drive--boost your motivation for and confidence in interacting with other cultures
- Knowledge--understand the relevance of differences in religion, values, norms, and languages
- Strategy--plan ahead for unfamiliar cultural settings, but remain flexible if actual experience differs from expectations
- Action--successfully adapt your behavior to each situation

Featuring fresh research, case studies, and statistics on the ROI of improving your CQ, this new edition of Leading with Cultural Intelligence will help you thrive in any business environment--whether it's across the world or in your own backyard.

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