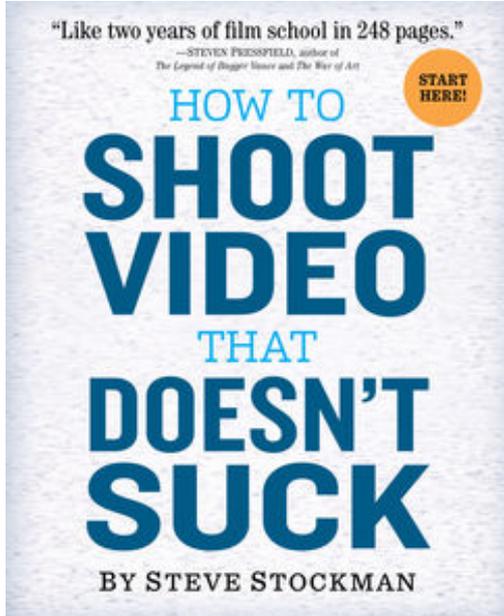


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to shoot video people will *want* to watch.

Here's how to think in shots—how to move-point-shoot-stop-repeat, instead of planting yourself in one spot and pressing "Record" for five minutes. Why never to shoot until you see the whites of your subject's eyes. Why to "zoom" with your feet and not the lens. How to create intrigue on camera. The book covers the basics of video production: framing, lighting, sound (use an external mic), editing, special effects (turn them off!), and gives advice on shooting a variety of specific situations: sporting events, parties and family gatherings, graduations and performances. Plus, how to make instructional and promotional videos, how to make a music video, how to capture stunts, and much more. At the end of every chapter is a suggestion of how to immediately put what you've learned into practice, so the next time you're shooting you'll have begun to master the skill. Steve's website ([stevestockman.com](http://stevestockman.com)) provides video examples to illustrate different production ideas, techniques, and situations, and his latest thoughts on all things video.

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