
Download Double Down Free eBook PDF/ePub/Mobi - Antoinette M. Clarke & Tricia Clarke-Stone



Download or Read Online Double Down Antoinette M. Clarke & Tricia Clarke-Stone Free eBook PDF/ePub/Mobi/Mp3/Txt, Tricia and Antoinette Clarke—best friends, Power Twins, and Boss Ladies—show you how to take your work and life to the Next Level.

“Aspiring Boss Ladies in any field should pay attention.”—Gabrielle Union-Wade, actress, activist, and *New York Times* bestselling author of *We’re Going to Need More Wine*

As African American women who have climbed their way to the highest ranks of the media world, Tricia and Antoinette have learned that to win when the deck is stacked against you, you need to ditch the old Status Quo rules. Whether you’re starting your career, wondering why you’re not further along, or looking to pivot, you’ve got to double down on yourself, and you’ve got to cultivate a tribe of people who will

double down on you, too.

Now, they share their wisdom with the next generation of Boss Ladies looking to up their game. If you’re tired of getting second-class rewards for first-class work and you’re ready to be respected for who you are, *Double Down* will give you the tools and tactics to go all in on your dreams.

Among the lessons you’ll learn:

- **Don’t emulate, originate:** Identify your unique superpowers to start from a place of strength.
- **Don’t stay in place, move into white space:** To stand out, use your superpowers to do something no one else does.
- **Don’t just compete, play the long game:** Work backward from where you want to end up—aim high, go far.
- **Don’t inherit your tribe, build it:** Actively cultivate a crew of people who will push you to go after your most audacious goals (and set new ones).

Packed with strategies and solutions, as well as stories of other badass Boss Ladies including Ayesha Curry, Carly Cushnie, Anne Wojcicki, and many others, this remixed rulebook will help you see the power in yourself—and *double down on it*.

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